

CITY OF LOS ANGELES

California



SYLMAR NEIGHBORHOOD COUNCIL

PRESIDENT: Kurt Cabrera-Miller

VICE PRESIDENTS:

Administration: (open)

Communications: Maria Silva

TREASURER: (open)

PUBLIC RELATIONS: David M. Rodriguez

P.O. Box 921023
Sylmar, CA 91392-1023
Telephone: (818) 833-8737

E-mail: Board@SylmarNC.org
Website: www.SylmarNC.org

SYLMAR NEIGHBORHOOD COUNCIL MEETING OF THE OUTREACH COMMITTEE – MINUTES

Committee Chair: David M. Rodriguez, Ph.D.

Tuesday, April 11, 2017

6:30 P.M. – 8:30 P.M.

Coffee and Cream

13739 Foothill Boulevard, Sylmar, CA 91342

The Sylmar Neighborhood Council Outreach Committee minutes are a summary, not an exact, word-for-word transcript of what was said at the meeting.

- 1. Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:35p.m. Present were committee members Wilson Bell, Kathy Bloom, Carlos Lara, and Diana Rodriguez. Maria Silva was absent.

Also present were Kurt Cabrera-Miller, Ebony Chiles, Eugene Hernandez, Marti Marshall, George Ortega, and Patti Rau.

- 2. Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper.** Speaker Cards were not necessary. Dr. Rodriguez agreed to take the minutes and serve as timekeeper.
- 3. Public Comment** on matters not appearing on the agenda:
 - a. Public Officials & Representatives. None.
 - b. Stakeholders. None.

Old Business

- 4. Discussion and possible action** relative to organizing a “3-1-1 Neighborhood Blitz/Keep Sylmar Clean” campaign on Saturday, May 6, 2017. Dr. Rodriguez provided an overview of the proposed event: volunteers would divide Sylmar up in quadrants where groups of individuals, armed with the 3-1-1 App on their phones, would comb their respective areas and report, say, broken sidewalks, potholes, illegal dumping, and the like. Impacted neighbors, he said, would receive an SNC brochure and 3-1-1 flyer. Kathy Bloom supported the project, saying that more residents need to use 3-1-1. Diana Rodriguez mentioned that flyers or signs should be left on the doors/doorsteps of residents from where, say, bulky items were reported and picked up. These signs would let residents know that someone reported the bulky item to 3-1-1. Dr. Rodriguez said such signs exist in the form of door hangers. He said he would ask the CD 7 office for these door hangers. 1st by Carlos Lara, 2nd by Wilson Bell. Vote – 5 Yes (Bell, Bloom, Lara, Dr. Rodriguez, Diana Rodriguez), 0 No, 1 Absent (Maria Silva).

New Business

- 5. Approval of Minutes** of the March 13, 2017, Outreach Committee meeting. Dr. Rodriguez said that he printed and brought with him the March agenda, not the March minutes. Approval, he said, will be taken up at May’s meeting.
- 6. Discussion** related to the planning and execution of Outreach Committee activities and projects from May 2017 to April 2018. Dr. Rodriguez provided an overview of all the Outreach Committee-initiated events to date. He said a discussion was in order with regard to the planning of future events. Do we continue to replicate what we are doing, he asked, or do we come up with new outreach projects and ideas? Kathy Bloom said Outreach should hold a pancake breakfast at the Sylmar Fire Station to show our appreciation. Eugene Hernandez suggested an immigration workshop. Carlos Lara mentioned a town hall focused on homelessness. As it relates to town halls, Diana Rodriguez asked if Outreach should do an issue-specific town hall, or a general “outreach” town hall. In other words, she said, what is our mission? Patti Rau said Outreach could partner with other SNC committees to hold issue-specific forums. Wilson Bell said Outreach already has a “template” of events, so to speak, so it should continue to do what it is doing. Patti Rau said that regardless of what events Outreach plans and implements in the coming year, the SNC needs to survey its stakeholders. The Committee agreed with Ms. Rau. Dr. Rodriguez highlighted the main points from the discussion that should guide Outreach in the months ahead: 1) continue what the Committee is doing; 2) survey Sylmar stakeholders; 3) integrate Outreach activities into other SNC-related activities and ideas; 4) update the SNC calendar; and 5) begin to identify dates for monthly “mobile office” hours.

7. **Committee Member Comments** on subject matters within the Committee's jurisdiction. Diana Rodriguez said that family matters precluded her from participating in recent Outreach activities. Wilson Bell said he was excited about upcoming Outreach events. Dr. Rodriguez talked about issues he is working on in his neighborhood.
8. **Future Agenda Items:** Please e-mail the committee chair at David.M.Rodriguez@SylmarNC.org.
9. **Closing Remarks, Announcements, Acknowledgments, and Adjournment.** Meeting adjourned at 7:36p.m.

Minutes by David M. Rodriguez