

CITY OF LOS ANGELES

California



SYLMAR NEIGHBORHOOD COUNCIL

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SYLMAR NEIGHBORHOOD COUNCIL MEETING OF THE OUTREACH COMMITTEE – MINUTES

Committee Chair: David M. Rodriguez, Ph.D.

Tuesday, May 09, 2017

6:30 P.M. – 8:30 P.M.

Coffee and Cream

13739 Foothill Boulevard, Sylmar, CA 91342

The Sylmar Neighborhood Council Outreach Committee minutes are a summary, not an exact, word-for-word transcript of what was said at the meeting.

- 1. Call to Order.** The meeting was called to order by Dr. Rodriguez at 6:45p.m. Present were committee members Kathy Bloom, Carlos Lara, and Maria Silva. Wilson Bell and Diana Rodriguez were absent.

Also present were David Cain, Lucille Floresta, Cindy Lopez, Marti Marshall, Mary Lou Mendoza, and George Ortega.

- 2. Housekeeping, Sign-In Sheets, Speaker Cards for Agenda Items, Recording and Timekeeper.** Speaker Cards were not necessary. Dr. Rodriguez agreed to take the minutes and serve as timekeeper.
- 3. Public Comment** on matters not appearing on the agenda:
 - a. Public Officials & Representatives. None.
 - b. Stakeholders. David Cain from America's Healthy Kids talked about "The Kid's Fitness Challenge." He said the event, which aims to get children active and healthy, is coming to Sylmar sometime this summer. Talks are under way with El Cariso Park for pinning down a date and time for the event. Mr. Cain asked for support from the Sylmar Neighborhood Council in an amount of \$2,500. Mary Lou Mendoza and Cindy Lopez from Residents for a Better San Fernando talked about their group's organization, mission, and potential discussions with the Sylmar Neighborhood Council on concerns related to transit oriented development.

Old Business

- 4. Approval of Minutes** of the March 13, 2017, Outreach Committee meeting. 1st by Maria Silva, 2nd by Kathy Bloom. Vote – 4 Yes (Bloom, Lara, Dr. Rodriguez, Silva), 0 No, 2 Absent (Bell, Diana Rodriguez).

New Business

- 5. Approval of Minutes** of the April 11, 2017, Outreach Committee meeting. 1st by Carlos Lara, 2nd by Kathy Bloom. Vote – 4 Yes (Bloom, Lara, Dr. Rodriguez, Silva), 0 No, 2 Absent (Bell, Diana Rodriguez).
- 6. Discussion and possible action** relative to which businesses and/or individuals to recommend for recognition at the Sylmar Neighborhood Council's general board meeting on Thursday, May 25, 2017. Dr. Rodriguez said he received two recommendations, one from Peter Postlmayr, and one from Carlos Lara. Mr. Postlmayr recommended Mr. and Mrs. David Vazquez of Las Lomas Restaurant. The restaurant, according to Mr. Postlmayr, has been in business for two decades, and is owned by Sylmar residents who are active in the community. Mr. Lara recommended Tirso Esparza, a resident of Sylmar, for his contribution to the "Tree Care" event at Sylmar Elementary School on April 1, 2017. 1st by Carlos Lara, 2nd by Maria Silva. Vote – 4 Yes (Bloom, Lara, Dr. Rodriguez, Silva), 0 No, 2 Absent (Bell, Diana Rodriguez).
- 7. Discussion and possible action** relative to holding a Sylmar Neighborhood Council "Mobile Office Hours" event the month of June, and, subject to the discretion of the Outreach Committee, every month thereafter. Dr. Rodriguez reiterated that this subject was brought up at the April Outreach Committee meeting and wanted to know if the Committee wanted to settle on a date in June for holding "Mobile Office Hours." The Committee was unable to agree upon a firm weekend date due to prior commitments from committee members each June weekend. Dr. Rodriguez said the Committee could revisit the subject at June's Outreach Committee meeting.
- 8. Discussion and possible action** relative to holding the Sylmar Neighborhood Council's fourth community mixer the month of June. Kathy Bloom suggested Las Lomas Restaurant, which is located in the Roxford/San Fernando area. Stakeholder Marti Marshall

agreed. Dr. Rodriguez mentioned that the Kiwanis Club of Sylmar could serve as a co-sponsor for the event. The Committee settled for a date of Thursday, June 8, 2017. 1st by Maria Silva, 2nd by Carlos Lara. Vote – 4 Yes (Bloom, Lara, Dr. Rodriguez, Silva), 0 No, 2 Absent (Bell, Diana Rodriguez).

9. **Discussion** relative to creating a SNC survey. Dr. Rodriguez said the Committee talked about this item briefly at its April meeting. Maria Silva mentioned that the Committee could revisit and revise the previous SNC survey. Discussion ensued on whether the survey should be issue specific, general, open ended, a combination of all, etc. Dr. Rodriguez said the Committee would continue to take up this issue at its next meeting.
10. **Committee Member Comments** on subject matters within the Committee's jurisdiction. None.
11. **Future Agenda Items:** Please e-mail the committee chair at David.M.Rodriguez@SylmarNC.org.
12. **Closing Remarks, Announcements, Acknowledgments, and Adjournment.** Meeting adjourned at 8:07p.m.

Minutes by David M. Rodriguez