

CANDIDATE TOOLBOX

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1. IDENTIFY YOUR KEY ISSUE OR VISION

What will you focus on as an NC member?

Describe your key issue or vision in 1-2 words

Title yourself accordingly (e.g., the Public Safety candidate)

2. MAKE YOUR ELEVATOR PITCH

your name

NC name + seat you seek

your vision or key issue

ask for their vote

say the election date/place/time

give them your card

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3. MAKE A BUSINESS CARD

FRONT:

name/email/phone/website

NC name & seat
you're running for

BACK:

election date/place/time
your key issue in 1-2 words

4. MAKE A FLYER

name/NC name/seat you seek

your vision or key issue

election date/place/time

who's eligible to vote

links to register & vote online

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5. HOW TO CAMPAIGN

WHO TO APPROACH:

friends, family, neighbors

HOW TO APPROACH:

state your vision + goals
get their promise to vote for you
give them all info they need to vote

6. BUILD YOUR TEAM

WHO TO ASK:

friends + family

those sharing your vision

WHAT TO ASK THEM:

please share my flyer w/10 people
share election info on social media

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